

LEIPURI**BAKERY TRADE MAGAZINE****Valid from Jan. 1st, 2023**

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3. Printed: 1300

4. Page size: 210 x 297 mm
Printed area: 185 x 271mm
Number of columns: 3
Printing method: offset, 60 lines, 300 dpi
Printer: Waasa Graphics
Layout: Anita Kataja +358503201338
Binding: stitching

5. Advertising rates as of Jan 1st, 2023, €

Size	black/white	2-col	4-col
1. & 2.cover&3.page			3 900,-
1. cover			2 750,-
4. cover	1 150,-	1 650,-	2 200,-
2/1	1 890,-	2 390,-	3 490,-
1/1 page	1 050,-	1 300,-	1 950,-
½ page	650,-	900,-	1 550,-
1/3 (57,5 x 271)	520,-	780,-	1 310,-
1/4 (90 x 130)	360,-	620,-	1 170,-
1/8 (90 x 60)	160,-	460,-	1 080,-

Advertising agencies receive a 15 % commission.

6. Bank: Nordea Bank IBAN FI87 21673800 000928

7. Ad cancellation must be made at least 4 weeks before the date of publication.

8. Complaints must be made in writing within 14 days of publication.

9. Publication schedule and advertising material dead lines year 2023

(* the issue is delivered to Finnish grocery shops)

(** the issue is delivered to every bakery in Finland)

No	Publishing week	Ad reservations DL	Paste-up and work materials DL	Electronic material DL	Topic
1	5	9.1.2023	9.1.2023	16.1.2023	economy
2*	11	20.2.	20.2.	27.2.	*
3	16	27.3.	27.3.	31.3.	environment, sustainability
4**	23	15.5.	15.5.	22.5.	** ice-cream
5	29	26.6.	26.6.	3.7.	annual general meeting
6	38	28.8.	28.8.	4.9.	annual general meeting - report
7	44	9.10.	9.10.	16.10.	science and research
8	49	13.11.	13.11.	20.11.	nutrition

TECHNICAL DETAILS:

Please send the advertising material to e-mail address: elina.matikainen@leipuriliitto.fi or by mail: Suomen Leipuriliitto, Elina Matikainen, P.O.Box 115, 00241 Helsinki, Finland.

PDF for printing, colours CMYK, pictures no jpg or lzw, cutting marginal at least 3 mm